

Excelsior District Improvement Association

A NON-PROFIT ORGANIZATION
P.O. Box 12005
San Francisco CA 94112-0006



Founded 1942 Incorporated 1962

DATE: May 31, 2007
TO: Mr. Rick Crawford
San Francisco Planning Department
1650 Mission Street, Suite 400
San Francisco, CA 94103-2480
RE: 5050 Mission Street proposed development

On May 31, 2007, Mr. Paul O'Driscoll gave a presentation to the general meeting of the Excelsior District Improvement Association (EDIA), to present the proposed conceptual design for development of 5050 Mission Street (at Seneca), formerly the site of a Cresta Brothers auto parts store. Mr. Christian Sterner of the architectural office ForumDesign was also present to assist in the presentation and to answer questions.

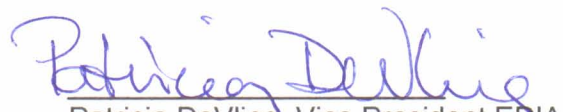
Our members were impressed with the project as proposed at this conceptual stage. We were pleased with the inclusion of a community room intended as a general neighborhood resource. We found the external design attractive, and well integrated into the surrounding neighborhood structures. We noted the inclusion of the required 9 affordable housing units, out of a proposed 61, and were pleased with the inclusion of approximately 80 parking spaces in a neighborhood where parking is at a premium.

In summary, we found that the proposed development appears to have great merit for the Excelsior, and moved to officially support the project. Accordingly, we are providing this letter of support from the EDIA.

We understand that the planning process is lengthy, and request that a planner be assigned at the earliest opportunity, so that the project can be expedited to the extent possible.

We thank you for being responsive to the needs and desires of neighbors in the Excelsior, and look forward to working with you on this and future neighborhood planning issues.

Sincerely,


Patricia DeVlieg, Vice President EDIA
for Jackie Wipf, President EDIA

cc: Paul O'Driscoll, 128 Kensington Way, San Francisco, CA 94127-1104
Christian Sterner, Forum Design, 1014 Howard St, San Francisco, CA 94103-2807
Cristy Johnson, EAG/Encore, 4702 Mission St, San Francisco, CA 94112-2730
Steve Currier, OMRA, 116 Drake St, San Francisco, CA 94112-4443
Andrea Bruss, Mayor's Office of Neighborhood Services, City Hall Room 160, 1 Dr. Carlton B. Goodlett Place, SF 94102-4689
Mayor's Office of Economic & Workforce Development, City Hall Room 448, 1 Dr. Carlton B. Goodlett Place, SF 94102-4689
District 11 Supervisor Gerardo Sandoval, City Hall Room 244, 1 Dr. Carlton B. Goodlett Place, SF 94102-4689