

Excelsior District Improvement Association

A NON-PROFIT ORGANIZATION
P.O. Box 12005
San Francisco CA 94112-0006



Founded 1942 Incorporated 1962

DATE: March 12, 1007

TO: Mr. Rick Crawford
Mr. Larry Badiner, Zoning Administration
San Francisco Planning Department
1660 Mission Street, Fifth Floor
San Francisco, CA 94103

RE: 4441 Mission Street, Permit Number: 2005.0830.1553

Mr. Sia Tahbazos is seeking to develop the site at 4441 Mission Street for mixed commercial and residential use. The Excelsior District Improvement Association (EDIA) in cooperation with the Excelsior Action Group (EAG) had requested a discretionary review of the subject development before the Planning Commission, to address a number of issues which neighborhood stakeholders had with the project. Subsequently Mr. Tahbazos met with neighborhood representatives and came to agreement on the issues of concern. There remained an open question as to the design of the building façade. There were a significant number of residents who were displeased with the design which had been mandated by the Planning Commission. Mr. Tahbazos had developed some alternate designs, more in keeping with existing buildings in the neighborhood.

Mr. Tahbazos came to the general meeting of the Excelsior District Improvement Association (EDIA) on February 27, 2007, for a special meeting with EDIA, and representatives from EAG, OMRA, and other Excelsior residents. Mr. Tahbazos presented his plans for the development at 4441 Mission Street, including the alternative façade designs. Those present voted on three different designs, and chose a design other than the "modern" style which had been approved by City Planning. We have been advised that City Planning staff will accede to the preference of the neighborhood and work with Mr. Tahbazos to approve the preferred façade design.

In summary, Mr. Tahbazos has addressed those problems that had prompted us to request a discretionary review of the development. Therefore we of the EDIA have withdrawn our request for a discretionary review. We are looking forward to seeing the development proceed.

We thank you for being responsive to the needs and desires of neighbors in the Excelsior, and look forward to working with you on future neighborhood planning issues.

Sincerely,

Jackie Wipf, President EDIA

cc: Cristy Johnson, EAG/Encore
Steve Currier, OMRA
Andrea Bruss, Mayor's Office of Neighborhood Services
Mayor's Office of Economic & Workforce Development
Sia Tahbazos, 4441 Mission Street developer
District 11 Supervisor Gerardo Sandoval